

ABSTRAK

Sanoin, Heribertus Loka. 2021. *Kajian Pragmatik Siber Tuturan Sindiran pada Kolom Komentar Tik Tok Periode Februari-Juni 2020*. Skripsi. Yogyakarta: PBSI, FKIP, USD.

Penelitian ini memaparkan mengenai tuturan sindiran yang digunakan oleh pengguna akun tik tok pada kolom komentar. Tuturan sindiran oleh pengguna akun media sosial tik tok pada kolom komentar. Tuturan sindiran tersebut diperoleh pada periode Februari-Juni 2020. Tujuan dari penelitian ini adalah (1) mendeskripsikan bentuk tuturan sindiran pada kolom komentar tik tok pada periode Februari-Juni 2020 dan (2) mendeskripsikan makna pragmatik tuturan sindiran pada kolom komentar tik tok periode Februari-Juni 2020.

Penelitian ini merupakan penelitian deskriptif kualitatif. Sumber data penelitian yakni *Tik Tok* dan data penelitian berupa unggahan dan tuturan sindiran pada kolom komentar. Peneliti menggunakan teknik simak bebas libat cakap dan pencatatan. Peneliti mengumpulkan, mengidentifikasi, dan mengelompokan data-data tuturan yang mengandung tuturan sindiran. Kemudian peneliti menganalisis data-data tersebut menggunakan kajian pragmatik siber, bentuk tuturan sindiran, dan makna pragmatik tuturan sindiran.

Berdasarkan penelitian yang dilakukan, peneliti mendapatkan data berupa bentuk dan makna tuturan sindiran. Dalam penelitian ini, peneliti menemukan empat (4) bentuk tuturan sindiran. Bentuk-bentuk tuturan sindiran meliputi: (1) data berupa kata adjektiva; (2) data berupa frasa; (3) data berupa klausa; (4) data berupa kalimat. Selain itu, peneliti juga menemukan lima (5) makna tuturan sindiran. Makna tuturan sindiran yang ditemukan yakni (1) penghinaan; (2) pencemaran nama baik; (3) mencemooh; (4) memfitnah; (5) provokasi.

Kata Kunci: pragmatik siber, konteks virtual, bentuk sindiran, makna sindiran, *Tik Tok*.

ABSTRACT

Sanoin, Heribert Loka. 2021. Study of Cyber Pragmatics Satire Speech in the Tik Tok Comment Column for the February-June 2020 Period. Thesis. Yogyakarta: PBSI, FKIP, USD.

This study describes the satire speech used by Tik Tok account users in the comments column. Satire speech by Tik Tok social media account users in the comments column. The satire utterances were obtained in the period February-June 2020. The purposes of this study are (1) to describe the form of satire speech in the tik tok comment column in the February-June 2020 period and (2) to describe the pragmatic meaning of satire speech in the tik tok comment column for the February period. -June 2020.

This research is a qualitative descriptive study. The source of research data is Tik Tok and research data in the form of uploads and satire in the comments column. The researcher used the technique of free listening, conversation, and recording. Researchers collect, identify, and classify speech data containing satire speech. Then the researcher analyzed the data using cyber pragmatic studies, the form of satire speech, and the pragmatic meaning of satire speech.

Based on the research conducted, the researcher obtained data in the form and meaning of satire speech. In this study, the researcher found four (4) forms of satire speech. The forms of satire speech include: (1) data in the form of adjective words; (2) data in the form of phrases; (3) data in the form of clauses; (4) data in the form of sentences. In addition, the researcher also found five (5) meanings of satire speech. The meaning of the satire utterances found were (1) insults; (2) defamation; (3) ridicule; (4) slandering; (5) provocation.

Keywords: cyber pragmatics, virtual context, satire form, satire meaning, Tik Tok.